



# ADITYA ENGINEERING COLLEGE

An Autonomous Institution

Approved by AICTE • Permanently Affiliated to JNTUK • Accredited by NAAC with 'A' Grade

Recognised by UGC under sections 2(f) and 12(B) of UGC Act, 1956

Aditya Nagar, ADB Road, Surampalem - 533437, Near Kakinada, E.G.Dt., Ph:99498 76662

## Program: Integrated Master of Business Administration

### Program Educational Objectives (PEOs):

Graduates of the Program will

<b>PEO 1</b>	Have successful careers and will adapt to leadership roles along diverse career paths with encouragement to professional ethics.
<b>PEO 2</b>	Adapt to a rapidly changing environment.
<b>PEO 3</b>	Design, build, and test professional knowledge acquired and develop an ability to work in teams with effective communication, critical thinking and problem solving skills.

### Program Outcomes (POs):

After successful completion of the program, the graduates will be able to

<b>PO 1</b>	<b>Engineering Knowledge:</b> Apply knowledge of different management faculties practically.
<b>PO 2</b>	<b>Problem Analysis:</b> Design solutions for Complex managerial problems in business Management.
<b>PO 3</b>	<b>Design / Development of Solutions:</b> Identify, formulate, research literature, and analyze complex managerial problems in different Industries.
<b>PO 4</b>	<b>Conduct Investigations of Complex Problems:</b> Analyze a problem, identify, formulate and use the appropriate managerial skills for obtaining its solution.
<b>PO 5</b>	<b>Modern Tool Usage:</b> Apply, recognize and address ethical issues and values and use them in organizational settings and to work effectively in teams.
<b>PO 6</b>	<b>The Engineer and Society:</b> Use research-based knowledge and research methods including design of experiments, analysis and interpretation of data, and synthesis of the information to provide valid conclusions for various ethical, legal, financial, marketing, sales, logistical security problems in organizational settings.
<b>PO 7</b>	<b>Environment and Sustainability:</b> Demonstrate effective communication, both in writing and speaking.
<b>PO 8</b>	<b>Ethics:</b> Demonstrate knowledge of contemporary issues and ethical management.
<b>PO 9</b>	<b>Individual and Team Work:</b> Integrate knowledge and demonstrate ability to perform as a management professional, and be prepared for continued learning throughout their career. Recognition of the need for, and an ability to engage in continuing professional development and life-long learning.

<b>PO 10</b>	<b>Communication:</b> Demonstrate knowledge and understanding of principles of different management faculties and apply them to one's own work and work in teams in multi cultural and dynamic environment.
<b>PO 11</b>	<b>Project Management and Finance:</b> Observe and critically examine and adapt conceptual business foundations to solve practical decision-making problems, both individually and as part of teams using techniques such as case analysis, projects and assignments.

**Program Specific Outcomes (PSOs):**

**After successful completion of the program, the graduates will be able to**

<b>PSO 1</b>	Observe and critically examine conceptual business foundations to solve practical decision-making problems in all functional areas of management using techniques such as case analysis, projects and assignments.
<b>PSO 2</b>	Choose different kinds of research methods including design of experiments, analysis and interpretation of data, using application software to provide valid conclusions for various managerial problems.
<b>PSO 3</b>	Use information and knowledge effectively for scanning and organizing data, synthesizing and analyzing in order to extract meaning from information, and to share knowledge.