



ADITYA ENGINEERING COLLEGE

An Autonomous Institution

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Recognised by UGC under sections 2(f) and 12(B) of UGC Act, 1956

Aditya Nagar, ADB Road, Surampalem - 533437, Near Kakinada, E.G.Dt., Ph:99498 76662

Department of Management Studies

IMBA - AR19 - Course Articulation Matrix

Note: Correlation Levels are 1 or 2 or 3. Where 1- Slight(Low), 2 - Moderate(Medium), 3 - Substantial (High).

CO Statements		POs											PSOs			
I SEM																
Course Code	195IM1T01 -ENGLISH LANGUAGE -1	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3	
CO1	Distinguish between Wit and Humor. They will be able to discover the importance of Wit in everyday lives.	-	-	-	-	-	-	2	-	2	-	-	1	-	-	
CO2	Breakdown complex paragraph into simple easy to understand sentences and summaries in a wisemanner.	-	-	-	-	-	-	3	-	3	-	-	1	-	-	
CO3	Interpret any report and assimilate.	-	-	-	-	-	-	3	-	3	-	-	1	-	-	
CO4	Practice critical writingskills.	-	-	-	-	-	-	3	-	3	-	-	1	-	-	
CO5	Demonstrate human values and professional ethics and make better ethical decisions.	-	-	-	-	-	-	3	-	3	-	-	1	-	-	
CO6	Develop a healthy life style and improve academic performance.	-	-	-	-	-	-	3	-	3	-	-	1	-	-	
Course Code	195IM1T02 - BUSINESS MATHEMATICS AND STATISTICS	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3	
CO1	Study the practical applications of Numbers, Series and Sequences, Progressions, Sets, Functions, and Differentiation in economic and Managerial problems.	2	-	-	-	-	2	-	-	3	-	-	3	-	-	
CO2	Study the managerial applications on Matrices.	3	-	2	2	-	3	-	-	3	-	-	2	2	-	
CO3	Study the applications of Central tendency and Dispersion, nature and scope of statistics and statistical decision theory.	2	-	-	-	-	2	-	-	3	-	-	2	-	-	
CO4	Study the applications of probability theory and probability distributions.	3	-	1	1	-	3	-	-	3	-	-	3	1	-	
CO5	Study the applications of correlation, Regression and Time series.	3	-	1	1	-	3	-	-	3	-	-	2	1	-	

	CO Statements	POs											PSOs		
Course Code	195IM1T03 - FUNDAMENTALS OF BUSINESS ORGANIZATION	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Identify the basic concepts of organizations and their functioning.	1	-	-	-	-	-	2	-	2	-	-	2	-	-
CO2	Enumerate the importance of entrepreneurship.	1	-	-	-	-	-	2	-	2	-	-	3	-	-
CO3	Classify legal frame work of organization.	2	-	-	-	-	-	3	-	3	-	-	2	-	-
CO4	Develop a keen understanding of issues relating to day-to-day functioning	3	-	1	1	-	-	3	-	3	-	-	1	-	-
Course Code	195IM1T04 - FINANCIAL ACCOUNTING – I	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Identify different accounting practices.	2	-	-	-	-	-	3	-	3	-	-	1	-	-
CO2	Choose the appropriate techniques in accounting to solve the problems.	3	-	1	1	-	-	3	-	3	-	-	1	-	-
CO3	Analyze financial statements independently.	3	-	1	1	-	-	3	-	3	-	-	1	-	-
CO4	Analyze different financial statements.	3	-	2	2	-	-	3	-	3	-	-	2	-	-
Course Code	195IM1T05- FUNDAMENTALS OF COMPUTERS	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Describe the basic concepts relating to computers.	2	-	-	-	-	-	3	-	3	-	2	-	-	-
CO2	Use different operatingsystems.	3	-	1	1	-	-	3	-	3	-	3	-	1	-
CO3	Operate different application s of Information systems acrossfunctional domains.	3	-	1	1	-	-	3	-	3	-	3	-	1	-
CO4	Identify importance of E-Business, EDI, Computers Network.	2	-	-	-	-	-	3	-	3	-	2	-	-	-
II SEM															
Course Code	195IM2T06 - ENGLISH LANGUAGE-II	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Identify the basic concepts and mechanics of Oral and Written Communication.	-	-	-	-	-	-	3	-	-	-	-	-	-	2
CO2	Articulate and make presentations independently.	-	-	-	-	-	-	3	-	-	-	-	-	-	3

CO Statements		POs												PSOs	
CO3	Develop leadership, management, thinking, and social skills.	-	-	-	-	-	-	3	-	-	-	-	-	-	3
Course Code	195IM2T07 - BUSINESS ENVIRONMENT	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Demonstrate understanding about variables in Business Environment.	-	-	-	-	-	3	-	-	-	-	-	-	-	3
CO2	Generalize Indian Economy and its importance in Business Management.	-	-	-	-	-	2	-	-	-	-	-	-	-	2
CO3	Identify sources of government revenue and expenditure.	-	-	-	-	-	2	-	-	-	-	-	-	-	2
CO4	Demonstrate Knowledge on Indian Business regulatory Environment.	-	-	-	-	-	2	-	-	-	-	-	-	-	2
CO5	Interpret Indian trade policy.	-	-	-	-	-	3	-	-	-	-	-	-	-	3
Course Code	195IM2T08 -MANAGERIAL ECONOMICS	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Describe basic concepts in managerial economics.	3	-	-	1	-	3	-	-	-	-	-	1	-	-
CO2	Generalise economic aspects of demand, pricing, and production.	2	-	-	-	-	2	-	-	-	-	-	1	-	-
CO3	Relate cost factor in different business activities.	2	-	-	-	-	2	-	-	-	-	-	1	-	-
CO4	Cite different market structures and their impact on business activities.	2	-	-	-	-	2	-	-	-	-	-	1	-	-
Course Code	195IM2T09 - FINANCIAL ACCOUNTING – II	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Prepare independently different accounting statements.	-	2	-	1	-	3	-	-	-	-	-	1	-	-
CO2	Choose the appropriate techniques in inventory valuation.	-	2	-	1	-	3	-	-	-	-	-	1	-	-
CO3	Prepare and analyze financial statement and reports independently.	-	2	-	1	-	3	-	-	-	-	-	1	-	-
CO4	Illustrate emerging dimensions in Financial Reporting	-	2	-	1	-	3	-	-	-	-	-	1	-	-
Course Code	195IM2T10 -ORGANIZATIONAL COMMUNICATIONS	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Enumerate basic concepts and mechanics of Oral and Written Communication.	-	-	-	-	-	-	2	-	-	-	-	-	-	-
CO2	Develop listening and cross-cultural communication skills.	-	-	-	-	-	-	3	-	-	-	3	1	-	-
CO3	Develop business report writing skills.	-	-	-	-	-	-	3	-	-	-	3	1	-	-

CO Statements		POs												PSOs		
CO4	Develop presentation skills and communicate confidently.	-	-	-	-	-	-	2	-	-	-	-	-	-	-	
CO5	Generalize how to read and write in good language	3	-	2	-	-	3	-	-	-	-	-	3	-	-	
III SEM																
Course Code	195IM3T11 - PRINCIPLES OF MANAGEMENT	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3	
CO1	Interpret basic concepts and theories of management.	3	-	-	2	-	2	-	3	-	3	1	3	2	-	
CO2	Outline plans and different organization structures	3	-	-	3	-	3	-	3	-	3	2	3	3	-	
CO3	Classify different leadership styles in cross cultural environment.	2	-	-	1	-	1	-	2	-	2	-	1	1	-	
CO4	Develop rationale decision making and Problem-solving abilities.	3	-	-	2	-	2	-	3	-	3	1	3	2	-	
CO5	Cite contemporary issues and approaches to management	2	-	-	1	-	1	-	2	-	2	-	2	1	-	
Course Code	195IM3T12-COST ACCOUNTING	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3	
CO1	Describe the meaning and concepts of Cost accounting.	2	-	3	-	-	1	-	-	2	-	-	2	-	1	
CO2	Explain the concepts of Cost analysis and control.	2	-	3	-	-	1	-	-	2	-	-	2	-	1	
CO3	Distinguish Marginal Costing.	3	-	3	-	2	3	-	-	3	-	2	3	-	3	
CO4	Compare and contrast marginal costs and Break-even-analysis.	3	-	3	-	2	3	-	-	3	-	2	3	-	3	
CO5	Research on standard costing models.	2	-	3	-	-	1	-	-	2	-	-	2	-	1	
Course Code	195IM3T13 -BANKING THEORY AND PRACTICE	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3	
CO1	Describe the meaning and concepts of Commercial Banking.	2	-	3	-	-	1	-	-	-	-	-	2	-	1	
CO2	Explain the concepts of Money Markets.	2	-	3	-	-	1	-	-	-	-	-	2	-	1	

CO Statements		POs											PSOs		
CO3	Distinguish the concepts of regulation and innovation in banking system.	3	-	3	-	2	3	-	-	-	-	2	3	-	3
CO4	Compare and contrast Innovations in Banking Services.	3	-	3	-	2	3	-	-	-	-	2	3	-	3
CO5	Research on Foreign Exchanges.	2	-	3	-	-	1	-	-	-	-	-	2	-	1
Course Code	195IM3T14 -BUSINESS LAW	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Describe three different relationships that could be created under the law of agency.	2	-	3	-	-	1	-	-	-	2	-	2	1	-
CO2	Explain about Sale of Goods Act.	2	-	3	-	-	1	-	-	-	2	-	2	1	-
CO3	Distinguish Forms of Business Organizations.	3	-	3	-	-	3	-	-	-	3	2	3	3	-
CO4	Compare Consumer Protection Act, 1986 and Contract of Agency.	3	-	3	-	-	3	-	-	-	3	2	3	3	-
CO5	Research Negotiable Instruments Act, 1881.	2	-	3	-	-	1	-	-	-	2	-	2	1	-
Course Code	195IM3T15 - ENTREPRENEURSHIP DEVELOPMENT	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Describe the meaning and concepts of entrepreneurship development.	2	-	-	-	-	1	2	-	-	2	-	2	-	1
CO2	Explain the importance of training in Entrepreneurship development.	2	-	-	-	-	1	2	-	-	2	-	2	-	1
CO3	Distinguish between planning and evaluation of projects.	3	-	-	-	-	3	3	-	-	3	2	3	-	3
CO4	Compare and contrast Small and Micro Enterprises.	3	-	-	-	-	3	3	-	-	3	2	3	-	3
CO5	Research on Institutional Support to Entrepreneur and MSMEs.	2	-	-	-	-	1	2	-	-	2	-	2	-	1
IV SEM															
Course Code	195IM4T16-ORGANIZATIONAL BEHAVIOR	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3

CO Statements		POs												PSOs	
CO1	Identify the basic concepts of organizational behavior.	2	-	-	1	-	1	-	2	-	-	-	2	-	-
CO2	Enumerate the importance of leadership, attitude and values in organization.	1	-	-	-	-	-	-	1	-	-	-	1	-	-
CO3	Develop his personality, decision making abilities and interpersonal communication skills.	3	1	-	2	1	2	-	3	-	-	-	3	-	-
CO4	Generalize organizational culture and development.	2	-	-	1	-	1	-	2	-	-	-	2	-	-
Course Code	195IM4T17 - MANAGEMENT ACCOUNTING	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Prepare independently different accounting statements.	-	1	-	2	-	2	-	-	-	3	-	3	-	-
CO2	Prepare and analyze financial statement and reports independently.	-	1	-	2	-	2	-	-	-	3	-	3	-	-
CO3	Analyze cost accounting concepts.	-	2	-	3	-	3	-	-	-	3	-	3	-	-
CO4	Interpret Cost behavior and Decision-making methods.	-	1	-	2	-	2	-	-	-	3	-	3	-	-
Course Code	195IM4T18 - COMPANY LAW	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Describe types of companies.	2	-	3	-	-	1	-	-	-	2	-	2	1	-
CO2	Explain various clauses of companies' act 1956.	2	-	3	-	-	1	-	-	-	2	-	2	1	-
CO3	Distinguish duties and liabilities of promoters.	3	-	3	-	-	3	-	-	-	3	2	3	3	-
CO4	Compare and contrast duties of Directors and independent Directors.	3	-	3	-	-	3	-	-	-	3	2	3	3	-
CO5	Research on procedures and powers of liquidators.	2	-	3	-	-	1	-	-	-	2	-	2	1	-
Course Code	195IM4T19 - ELEMENTS OF DIRECT & INDIRECT TAXES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Describe the meaning and concepts of Direct and Indirect Taxes.	2	-	3	-	-	-	-	-	-	2	-	2	-	1
CO2	Explain about issues in Tax management.	2	-	3	-	-	-	-	-	-	2	-	2	-	1
CO3	Distinguish between various factors affecting CENVAT and other Tax management Issues.	3	-	3	-	2	-	-	-	-	3	2	3	-	3
CO4	Compare Tax Planning in Indian context with other countries.	3	-	3	-	2	-	-	-	-	3	2	3	-	3

	CO Statements	POs											PSOs			
CO5	Research on Multinational Taxation.	2	-	3	-	-	-	-	-	-	-	2	-	2	-	1
Course Code	195IM4T20 - MANAGEMENT INFORMATION SYSTEMS	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3	
CO1	Cite various software's used in management of IS.	2	-	3	1	-	-	2	-	2	-	-	-	1	-	
CO2	Develop different models of IS.	3	-	3	2	-	-	3	-	3	-	1	-	2	-	
CO3	Use different data presentation techniques and IS Models.	3	-	3	2	-	-	3	-	3	-	1	-	2	-	
CO4	Sketch IS Security and IS Planning.	3	-	3	2	-	-	3	-	3	-	1	-	2	-	
V SEM																
Course Code	195IM5T21- FINANCIAL MANAGEMENT	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3	
CO1	Illustrate concepts of financial management.	3	-	-	-	-	2	-	-	-	2	-	3	-	-	
CO2	Interpret financial and Investment decisions in organizations.	3	-	-	2	-	1	-	-	-	2	-	2	-	-	
CO3	Cite different dividend policies in Indian corporate sector.	2	-	-	-	-	2	-	-	-	3	-	3	-	-	
CO4	Choose the appropriate techniques in inventory management.	3	-	-	1	-	2	-	-	-	3	-	2	-	-	
Course Code	195IM5T22 - MARKETING MANAGEMENT	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3	
CO1	Interpret basic concepts of marketing.	2	-	-	-	-	2	-	-	3	2	-	3	-	-	
CO2	Classify markets into segments and known how to target a market.	3	-	3		-	3	-	-	3	2	-	2	2	-	
CO3	Apply different pricing strategies.	2	-	2		-	2	-	-	3	2	-	2	-	-	
CO4	Analyses communication process in marketing.	3	-	3		-	3	-	-	3	2	-	3	2	-	
CO5	Understand and analyze the marketing Organization and Control.	3	-	3		-	3	-	-	3	2	-	2	2	-	

	CO Statements	POs											PSOs		
Course Code	195IM5T23 - HUMAN RESOURCE MANAGEMENT	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Cite evolution and emerging trends of HRM.	2	-	-	-	-	-	-	-	2	2	-	2	-	-
CO2	Critically analyze HRD concepts.	2	-	-	-	-	-	-	-	2	2	-	2	-	-
CO3	List different appraisal and wage payment systems	3	-	-	-	-	-	-	-	2	2	-	2	-	-
CO4	Evaluate incentive payment system and welfare measures given to employees.	2	-	-	-	-	-	-	-	3	3	-	2	-	-
CO5	Interpret industrial relations in organization.	2	-	-	-	-	-	-	-	2	2	-	2	-	-
Course Code	195IM5T24 - OPERATIONS MANAGEMENT	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Interpret basic concepts of production and operation management	-	3	-	-	-	3	-	-	-	-	3	2	1	-
CO2	Outline production planning and control activities in production.	-	2	-	-	-	3	-	-	-	-	2	1	2	-
CO3	Sketch quality control charts and known how to manage work environment.	-	2	-	-	-	2	-	-	-	-	2	3	2	-
CO4	Identify different concepts and dimensions of quality	-	2	-	-	-	2	-	-	-	-	2	3	1	-
CO5	Classify stock in stores by using different inventory methods	-	3	-	-	-	3	-	-	-	-	3	3	2	-
Course Code	195IM5T25 - BUSINESS RESEARCH METHODOLOGY	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Formulate and test hypotheses.	3	-	3	-	-	2	-	-	-	-	-	2	-	-
CO2	Classify data and use different sampling techniques.	3	-	3	-	-	-	-	-	-	-	-	3	-	-
CO3	Prepare and Present of Research Report.	2	-	2	-	-	-	-	-	-	-	-	2	-	-
CO4	Chart different quality control limits	3	-	-	-	-	-	-	-	-	-	-	3	-	-
CO5	Use multivariate techniques and analyse dependence and independence of samples.	2	-	3	-	-	-	-	-	-	-	-	2	-	-

	CO Statements	POs											PSOs			
VI SEM																
Course Code	195IM6T26 - OPERATIONS RESEARCH	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3	
CO1	Identify and develop operational research models from the verbal description of the real system.	3	-	2	2	-	-	-	-	-	-	-	3	-	-	
CO2	Select the mathematical tools that are needed to solve optimization problems.	3	-	2	2	-	-	-	-	-	-	-	2	-	-	
CO3	Use mathematical software to solve the proposed models.	3	-	3	2	-	-	-	-	-	-	-	2	-	-	
CO4	Apply network models.	3	-	2	2	-	-	-	-	-	-	-	3	-	-	
CO5	Determine Dynamic Programming Models.	2	-	2	2	-	-	-	-	-	-	-	2	-	-	
Course Code	195IM6T27 -INTERNATIONAL BUSINESS	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3	
CO1	Explain significance of international business.	-	-	-	-	-	-	-	2	2	2	-	2	-	-	
CO2	Restate role of balance of payments.	-	-	-	-	-	-	-	2	2	2	-	3	-	-	
CO3	Articulate foreign exchange market mechanisms.	-	-	-	-	-	2	-	3	3	3	-	2	-	-	
CO4	Extend the role of Multinational corporations.	-	-	-	-	-	-	-	2	2	2	-	3	-	-	
CO5	Review the problems of international liquidity.	-	-	-	-	-	-	-	2	2	2	-	2	-	-	
Course Code	195IM6T28 - STRATEGIC MANAGEMENT	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3	
CO1	Determine the meaning of Vision and Mission statements of organizations.	3	-	-	-	-	-	-	-	3	3	-	2	-	-	
CO2	Outline environmental scanning process, strategic leadership and strategic analysis and choice	2	-	-	-	-	-	-	-	2	2	-	2	-	-	
CO3	Correlate strategy formulation with developments in markets.	3	-	-	-	-	-	-	-	3	3	-	2	-	-	
CO4	Determine the factors necessary for strategy implementation	2	-	-	-	-	-	-	-	3	3	-	2	-	-	
CO5	Focus on qualitative and quantitative measures used in strategic control	3	-	-	-	-	-	-	-	2	2	-	2	-	-	

CO Statements		POs											PSOs		
Course Code	195IM1629 - DECISION SUPPORT SYSTEMS	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Determine the role of MIS in organization.	3	-	3	-	-	1	-	-	-	3	1	2	-	-
CO2	Judge the models required to cope with uncertainty.	2	-	2	-	-	1	-	-	-	2	-	2	-	-
CO3	Articulate the applications of DSS.	3	-	3	-	2	3	-	-	-	3	1	3	-	-
CO4	Restate Non-Optimizing models.	2	-	2	-	2	3	-	-	-	2	-	3	-	-
CO5	Construct a DSS checking its technical feasibility and financial viability	3	-	3	-	-	1	-	-	-	3	1	3	-	-
VII SEM															
Course Code	19IM7T30 - KNOWLEDGE MANAGEMENT	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Determine the meaning and concept of knowledge management and its significance.	3	-	3	-	-	2	-	-	-	-	-	2	-	-
CO2	Outline and examine the essentials of knowledge management.	3	-	3	-	-	-	-	-	-	-	-	3	-	-
CO3	Know the importance and correlate drivers in knowledge management.	2	-	2	-	-	-	-	-	-	-	-	2	-	-
CO4	Determine knowledge management systems and tools.	3	-	-	-	-	-	-	-	-	-	-	3	-	-
CO5	Focus on technologies and knowledge management.	2	-	3	-	-	-	-	-	-	-	-	2	-	-
Course Code	19IM7T31 - STRATEGIC COST MANAGEMENT	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Describe the meaning and concept of cost management.	2	-	-	-	-	3	-	-	-	3	-	2	-	-
CO2	Explain the concepts of strategic cost audit.	2	-	-	1	-	3	-	-	-	3	-	3	-	-
CO3	Distinguish between Life Cycle Cost Management and Product life Costing-Activities.	3	-	-	-	-	2	-	-	-	1	-	3	-	-
CO4	Compare and contrast Activity-Based and Strategic Based Responsibility Accounting.	3	-	-	2	-	1	-	-	-	3	-	2	-	-

CO Statements		POs												PSOs	
CO5	Research on Quality Cost Management.	3	-	-	2	-	1	-	-	-	3	-	2	-	-
Course Code	195HR7E01 - HUMAN RESOURCE PLANNING (ELECTIVE I-HR)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Cite evolution and emerging trends of HRP.	2	-	-	-	-	3	-	-	3	-	-	3	-	-
CO2	Critically analyze HRP concepts.	2	-	-	-	-	2	-	-	2	-	-	2	-	-
CO3	List Quantitative Tools for Manpower forecasts.	2	-	-	-	-	3	-	-	3	-	-	3	-	-
CO4	Evaluate Recruitment, Selection and Induction Process.	2	-	-	-	-	3	-	-	3	-	-	2	-	-
CO5	Interpret Training and Performance Appraisals.	3	-	-	-	-	2	-	-	2	-	-	2	-	-
Course Code	195HR7E02 - LEADERSHIP MANAGEMENTT	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Determine the meaning of Leadership and its importance.	3	-	-	-	1	-	-	-	-	3	1	3	-	2
CO2	Outline motivational theories and cultural dimensions	2	-	-	-	2	-	-	-	-	2	2	2	-	3
CO3	Correlate leadership with learning and attitude.	2	-	-	-	2	-	-	-	-	2	2	2	-	3
CO4	Determine the factors necessary developing leadership.	3	-	-	-	1	-	-	-	-	3	1	3	-	2
CO5	Focus on leadership styles in other countries.	3	-	-	-	2	-	-	-	-	3	2	2	-	3
Course Code	195HR7E03- COMPENSATION AND REWARD MANAGEMENT	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Describe the meaning and concept of managing compensation	-	-	1	-	-	-	-	-	-	-	-	3	-	-
CO2	Analyse the concept of job evaluation and illustrate the types of compensation	1	-	-	2	-	-	-	-	-	-	-	2	-	-
CO3	Illustrate the concept of wage and salary administration	3	-	3	2	-	-	-	-	-	-	-	2	-	-

	CO Statements	POs											PSOs		
CO4	Discuss about the control systems for labour costs	3	-	2	2	-	-	-	-	-	-	-	3	-	-
CO5	Analyze the Pay structure and tax planning in Indian context	2	-	2	2	-	-	-	-	-	-	-	2	-	-
Course Code	195FI7E01- SECURITY ANALYSIS	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Identify various concepts of Security Analysis.	3	-	-	-	-	2	-	-	-	3	1	3	-	-
CO2	Explain the process of Investment alternatives and Stock Exchange operations.	3	-	-	-	-	2	-	-	-	3	1	2	-	-
CO3	Determine risks and returns of securities.	2	-	-	-	-	2	-	-	-	3	1	2	-	-
CO4	Analyze the importance of investment decisions by using Fundamental and	3	-	-	-	-	3	-	-	-	3	2	3	-	-
CO5	Technical Analysis.	3	-	-	-	-	3	-	-	-	3	2	2	-	-
Course Code	195FI7E02- BANKING AND INSURANCE MANAGEMENT	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Describe the meaning and concept of managing compensation	2	-	-	-	-	2	-	-	-	3	-	2	-	-
CO2	Determine the meaning of Leadership and its importance.	3	-	-	1	-	3	-	-	-	3	-	3	-	-
CO3	Outline motivational theories and cultural dimensions	2	-	-	-	-	2	-	-	-	3	-	2	-	-
CO4	Correlate leadership with learning and attitude.	3	-	-	1	-	3	-	-	-	3	-	2	-	-
CO5	Determine the factors necessary developing leadership.	2	-	2	2	-	-	-	-	-	-	-	2	-	-
Course Code	195FI7E03 BEHAVIORAL FINANCE	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Describe the meaning and concept of managing compensation	3	-	-	3	-	1	-	-	-	3	-	2	-	-
CO2	Determine the meaning of Leadership and its importance.	2	-	-	3	-	1	-	-	-	2	-	3	-	-
CO3	Outline motivational theories and cultural dimensions	2	-	-	3	2	3	-	-	-	2	3	3	-	-
CO4	Correlate leadership with learning and attitude.	3	-	-	3	2	3	-	-	-	2	3	2	-	-
CO5	Determine the factors necessary developing leadership.	2	-	-	3	-	1	-	-	-	3	-	3	-	-

	CO Statements	POs											PSOs		
Course Code	195MA7E01- CONSUMER BEHAVIOR	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Understand the concept of Consumer Behavior.	2	-	-	-	-	-	2	-	-	2	1	3	1	-
CO2	Understand the concept of perception, motivation, and personality in	2	-	-	-	-	-	2	-	-	2	2	2	1	-
CO3	organizational context.	3	-	-	-	-	-	3	-	-	3	2	2	2	-
CO4	Articulate consumerism and consumer protection Act 1986.	3	-	-	-	-	-	3	-	-	3	1	3	3	-
Course Code	195MA7E02- RURAL MARKETING	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Understand the meaning and concept of Rural Marketing.	2	-	-	-	-	2	-	-	-	3	-	2	-	-
CO2	Understand the meaning and concept of Agricultural Marketing.	3	-	-	1	-	3	-	-	-	3	-	3	-	-
CO3	Explore and describe the defects in Agricultural Marketing.	2	-	-	-	-	2	-	-	-	3	-	2	-	-
CO4	Evaluate the importance of Rural Consumer Behaviour and Innovations.	3	-	-	1	-	3	-	-	-	3	-	2	-	-
Course Code	195MA7E03- RETAIL MANAGEMENT	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Understand and apply the concepts of Retailing Management.	2	-	3	-	-	1	-	-	2	-	-	3	-	-
CO2	Apply and analyze the retail marketing segmentation and its pricing strategies.	2	-	3	-	-	1	-	-	2	-	-	3	-	-
CO3	Understand and apply the store location and layout of positioning strategies.	3	-	3	-	2	3	-	-	3	-	2	3	-	-
CO4	Create and apply the Customer Relationship.	2	-	3	-	2	3	-	-	3	-	2	3	-	-
CO5	Develop and analyze the international retailing.	2	-	3	-	-	1	-	-	2	-	-	3	-	-
Course Code	195SY7E01- DATA SCIENCE USING R	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Acquire knowledge about Fundamentals of Data Science and R.	2	-	3	-	-	1	-	-	2	-	-	2	-	1
CO2	Setup the IDE of R.	2	-	3	-	-	1	-	-	2	-	-	2	-	1
CO3	Familiarize with Data Visualizations & EDA.	3	-	3	-	2	3	-	-	3	-	2	3	-	3
CO4	Study about Syntax & Data Types of R.	2	-	3	-	2	3	-	-	3	-	2	3	-	3

Course Code	CO Statements	POs											PSOs			
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3	
195SY7E02- INTERNET OF THINGS																
CO1	Acquire knowledge about Fundamentals of IoT.	3	-	3	-	-	1	-	-	-	3	1	2	-	-	
CO2	Setup the IDE of Arduino Software.	2	-	2	-	-	1	-	-	-	2	-	2	-	-	
CO3	Familiarize with Basic Networking with ESP8266 Wi-Fi module.	3	-	3	-	2	3	-	-	-	3	1	3	-	-	
CO4	Study about IoT Protocols.	2	-	2	-	2	3	-	-	-	2	-	3	-	-	
CO5	Familiarize Virtualization concepts and Cloud Architecture.	3	-	3	-	-	1	-	-	-	3	1	3	-	-	
195SY7E03- WEB DESIGNING (FULL STACK)																
CO1	Describe fundamental concepts of web designing	2	-	3	-	-	1	-	-	2	-	-	2	-	1	
CO2	Explain HTTP and other models	2	-	3	-	-	1	-	-	2	-	-	2	-	1	
CO3	Distinguish between HTML and HTTP	3	-	3	-	2	3	-	-	3	-	2	3	-	3	
CO4	Compare cascading style sheets and its practical applications.	2	-	3	-	2	3	-	-	3	-	2	3	-	3	
CO5	Research on Java scripts and HTML forms.	2	-	3	-	-	1	-	-	2	-	-	2	-	1	
VIII SEM																
19IM8T32 - TOTAL QUALITY MANAGEMENT																
CO1	Describe basic concepts in Total Quality management.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
CO2	Illustrate the tools in Total Quality management.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
CO3	Relate leadership and Total Quality Management.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
CO4	Articulate various approaches related to Quality circles and implementation of TQM.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
19IM8T33 - PROJECT MANAGEMENT																
CO1	Describe basic concepts in project management.	1	-	-	1	-	-	-	-	-	1	-	2	-	1	
CO2	Illustrate tax incentives and tax planning.	1	-	-	1	-	-	-	-	-	1	-	2	-	1	

	CO Statements	POs											PSOs		
CO3	Relate project appraisal with organizational environment.	3	-	-	2	1	-	-	-	-	3	1	3	-	2
CO4	Articulate various approaches related to Project Cost Estimate, Project Evaluation and Audit.	3	-	-	2	1	-	-	-	-	3	1	3	-	2
Course Code	195HR8E04 - HUMAN RESOURCE METRICS AND ANALYTICS	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Cite evolution and emerging trends of HR and Metrics.	3	-	-	3	-	3	-	-	-	-	-	2	-	-
CO2	Critically analyze Analytics concepts.	2	-	-	2	-	2	-	-	-	-	-	3	-	-
CO3	HR information systems and data sources	3	-	-	3	-	3	-	-	-	-	-	3	-	-
CO4	Evaluating Reliability and validity of selection models, Finding out selection bias.	2	-	-	3	-	3	-	-	-	-	-	3	-	-
CO5	Monitoring impact of Interventions.	2	-	-	2	-	2	-	-	-	-	-	2	-	-
Course Code	195HR8E05 - STRATEGIC HUMAN RESOURCE MANAGEMENT	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Describe the meaning and concept of Strategic human resource management.	2	-	3	-	-	1	-	-	-	2	-	2	-	1
CO2	Explain the concepts of strategic human resource planning.	2	-	3	-	-	1	-	-	-	2	-	2	-	1
CO3	Distinguish the concepts of strategy implementation.	3	-	3	-	-	3	-	-	-	3	2	3	-	3
CO4	Compare and contrast Human resource development strategies at various levels.	3	-	3	-	-	3	-	-	-	3	2	3	-	3
CO5	Research different human resource evaluation systems.	2	-	3	-	-	1	-	-	-	2	-	2	-	1
Course Code	195HR8E06 - ORGANIZATIONAL DEVELOPMENT AND CHANGE MANAGEMENT	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Describe the meaning and concepts of change and development.	2	-	3	-	-	1	-	-	-	2	-	2	1	-
CO2	Explain the importance of mapping change.	2	-	3	-	-	1	-	-	-	2	-	2	1	-
CO3	Distinguish between organizational development and change.	3	-	3	-	2	3	-	-	-	3	2	3	3	-
CO4	Compare change management strategies in organizations.	3	-	3	-	2	3	-	-	-	3	2	3	3	-
CO5	Research on team building.	2	-	3	-	-	1	-	-	-	2	-	2	1	-
Course Code	195FI8E04 - STRATEGIC FINANCIAL MANAGEMENT	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Describe the meaning and concept of strategic financial management and corporate policy.	2	-	-	-	-	2	-	-	-	3	-	2	-	-

	CO Statements	POs											PSOs		
CO2	Explain the concepts of corporate financial strategies.	3	-	-	1	-	3	-	-	-	3	-	3	-	-
CO3	Distinguish between net present value and rate of return.	2	-	-	-	-	2	-	-	-	3	-	2	-	-
CO4	Compare and contrast corporate financial engineering concepts.	3	-	-	1	-	3	-	-	-	3	-	2	-	-
Course Code	195FI8E05 - PORTFOLIO MANAGEMENT	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Identify various concepts of Portfolio Analysis.	3	-	-	-	-	2	-	-	-	3	1	3	-	-
CO2	Explain the process of Portfolio Evaluation and Revision.	3	-	-	-	-	2	-	-	-	3	1	2	-	-
CO3	Determine the Forecasting of Portfolio Performance.	2	-	-	-	-	2	-	-	-	3	1	2	-	-
CO4	Analyze the importance of Financial Derivative Markets.	3	-	-	-	-	3	-	-	-	3	2	3	-	-
CO5	Analyze the Commodity Markets.	3	-	-	-	-	3	-	-	-	3	2	2	-	-
Course Code	195FI8E06 - FINANCIAL MARKETS AND SERVICES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Describe the meaning and concept of Management accounting.	2	-	-	-	-	2	-	-	-	2	-	2	-	-
CO2	Explain the concepts of comparative analysis and depreciation models.	2	-	-	2	-	3	-	-	-	3	-	3	-	-
CO3	Distinguish different budgets.	2	-	-	-	-	2	-	-	-	1	-	3	-	-
CO4	Compare and contrast marginal costs.	2	-	-	1	-	2	-	-	-	3	-	2	-	-
CO5	Research on standard costing models.	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Course Code	195MA8E04 - CUSTOMER RELATIONSHIP MANAGEMENT	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Identify the basic concepts of CRM.	2	-	-	1	-	-	-	-	-	2	-	3	-	-
CO2	Explain the importance of integrating CRM into the business strategy.	2	-	-	1	-	-	-	-	-	2	-	2	-	-
CO3	Predict the various marketing aspects of CRM.	3	-	-	2	-	-	-	-	-	3	1	2	-	-
CO4	Analyze the various analytical CRM strategies and their impact on customer retention.	3	-	-	3	-	-	-	-	-	3	2	3	-	-

	CO Statements	POs											PSOs			
CO5	Analyze the various strategies and issues of implementing operational CRM Mapping of program outcome and course outcome.	3	-	-	3	-	-	-	-	-	-	3	2	2	-	-
Course Code	195MA8E05 - MARKETING RESEARCH	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3	
CO1	To apply and understand the Marketing research concepts.	3	-	2	2	-	-	-	-	-	-	-	3	-	-	
CO2	To apply and analyse the marketing research process.	3	-	2	3	-	-	-	-	-	-	-	3	-	-	
CO3	To apply the sources of market information to market research.	3	-	3	2	-	-	-	-	-	-	-	3	-	-	
CO4	To apply and analyse the marketing research techniques.	3	-	3	3	-	-	-	-	-	-	-	3	-	-	
CO5	To apply and analyze the marketing mix research for sales.	3	-	3	3	-	-	-	-	-	-	-	3	-	-	
Course Code	195MA8E06 - SERVICES MARKETING	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3	
CO1	Describe the meaning and concept Services Marketing.		-	-	-	-	2	1	-	1	1	-	-	-	-1	
CO2	Explain the importance of Services Marketing.	1	-	-	-	-	1	1	-	1	1	-	-	1-	-	
CO3	Distinguish between factors affecting Management of Services Marketing.	-	-	-	-	-	1	2	-	1	1	-	-	-	-	
CO4	Compare Service Marketing Practices.	-	-	-	-	-	2	1	1		1	-	-	-	-	
CO5	Research on Service Marketing Practices	-	-	-	-	-	1		1	1	1	-	-	-	-1	
Course Code	195SY8E04 - MANAGING SOFTWARE PROJECTS	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3	
CO1	Understand Project Management principles while developing software.	2	-	-	-	-	-	3	-	3	-	2	-	1	-	
CO2	Gain extensive knowledge about the basic project management concepts, framework. And the process models.	3	-	1	1	-	-	3	-	3	-	3	-	2	-	
CO3	Obtain adequate knowledge about software process models and software effort Estimation techniques.	3	-	1	1	-	-	3	-	3	-	3	-	2	-	
CO4	Estimate the risks involved in various project activities	3	-	1	1	-	-	3	-	3	-	3	-	2	-	

	CO Statements	POs											PSOs		
Course Code	195SY8E05 - BUSINESS INTELLIGENCE	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Understand BI Concepts	2	-	-	-	-	-	3	-	3	-	2	-	1	-
CO2	Gain extensive knowledge about the basic Data Science concepts.	3	-	1	1	-	-	3	-	3	-	3	-	2	-
CO3	Obtain adequate knowledge about MS Excel Basic Concepts	3	-	1	1	-	-	3	-	3	-	3	-	2	-
Course Code	195SY8E06 - SAP MODULES (FICO/SD/HRM/MM/SCM)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Students become fluent in business warehouses (BWs), learn to understand the Terminology and architecture of data warehouses	2	-	-	-	-	-	3	-	3	-	2	-	1	-
CO2	Create a BPM implementation strategy and implementation plan for an organization	3	-	1	1	-	-	3	-	3	-	3	-	2	-
CO3	Student should learn about commodities traded in the Indian commodity market	3	-	1	1	-	-	3	-	3	-	3	-	2	-
CO4	Students learn about SAP Master Data	3	-	1	1	-	-	3	-	3	-	3	-	2	-
IX SEM															
Course Code	19IM9T34 - INTELLECTUAL PROPERT RIGHTS	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Knowledge on patents, protection and regulation of rights and registration aspects.	2	-	-	3	-	3	-	-	-	-	-	2	-	-
CO2	Knowledge on copyrights and its related rights and registration aspects.	3	-	-	2	-	2	-	-	-	-	-	2	-	-
CO3	Awareness of patents in India –registration, ownership, infringement, current trends in IPR and Govt. steps in fostering IPR.	3	-	-	2	-	3	-	-	-	-	-	3	-	-
CO4	Knowledge on trademarks and registration aspects.	2	-	-	3	-	2	-	-	-	-	-	2	-	-
CO5	Awareness on protection of E-documents and cyber-crimes-prevention and punishments.	2	-	-	2	-	2	-	-	-	-	-	2	-	-
Course Code	19IM9T35 - CORPORATE GOVERNANCE	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Describe the meaning of Corporate Governance.	-	-	-	-	-	-	-	-	-	-	-	3	-	-
CO2	Explain the importance of Corporate Governance in Indian Scenario.	-	-	-	-	-	-	-	-	-	-	-	2	2	-
CO3	Identify various models of Corporate Governance.	-	-	-	-	-	-	-	-	-	-	-	2	-	2

	CO Statements	POs											PSOs			
CO4	Compare and contrast the practical applications of corporate governance and employees.	-	-	-	-	-	-	-	-	-	-	-	-	3	-	-
CO5	Evaluate corporate social responsibilities and sustainability.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3
Course Code	195HR9E07 - INTERNATIONAL HRM	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3	
CO1	Cite evolution and emerging trends of IHRM.	2	-	-	3	-	3	-	-	-	-	-	3	-	-	
CO2	Strategies - Legal content of Global HRM	2	-	-	3	-	2	-	-	-	-	-	2	-	-	
CO3	Cross Culture Communication and Negotiation	3	-	-	2	-	3	-	-	-	-	-	3	-	-	
CO4	Approaches of Compensation in Global Assignments	3	-	-	3	-	3	-	-	-	-	-	3	-	-	
CO5	Critically analyze IHRD concepts.	2	-	-	2	-	2	-	-	-	-	-	2	-	-	
Course Code	195HR9E08 - LABOR WELFARE AND LEGISLATION	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3	
CO1	Describe the meaning and concept of welfare legislations.	2	-	-	-	-	-	-	-	2	2	-	2	-	-	
CO2	Explain legislations relating to industrial relations.	2	-	-	-	-	-	-	-	2	2	-	2	-	-	
CO3	Distinguish wage and social security legislations	3	-	-	-	-	-	-	-	2	2	-	2	-	-	
CO4	Compare labour welfare in Indian organizations.	2	-	-	-	-	-	-	-	3	3	-	2	-	-	
CO5	Research on labour welfare programs in India and contribution of CBWE.	2	-	-	-	-	-	-	-	2	2	-	2	-	-	
Course Code	195HR9E09 - MANAGEMENT OF INDUSTRIAL RELATIONS	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3	
CO1	Describe the meaning and concept of industrial relations.	2	-	3	-	-	1	-	-	-	2	-	2	1	-	
CO2	Explain about contribution of Trade unions and legal frame work in managing industrial relations.	3	-	3	-	-	2	-	-	-	2	-	3	2	-	
CO3	Distinguish between various factors affecting quality of worklife and wage and salary administration.	3	-	3	-	2	3	-	-	-	3	2	3	3	-	
CO4	Compare social security in India and other countries.	3	-	3	-	2	3	-	-	-	3	2	3	3	-	
CO5	Discuss research on employee grievances, its causes and prevention.	2	-	3	-	-	1	-	-	-	2	-	2	1	-	
Course Code	195FI9E07 - INTERNATIONAL FINANCIAL MANAGEMENT	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3	
CO1	Describe the meaning and concepts of global financial management.	3	-	-	-	-	3	-	-	-	2	-	3	-	-	
CO2	Explain about Management of Exchange and Interest Rates Exposure.	2	-	-	2	-	2	-	-	-	3	-	2	-	-	

	CO Statements	POs											PSOs		
Course Code	195MA9E08 - INTERNATIONAL MARKETING MANAGEMENT	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Describe the meaning of Global Marketing Management.	2	-	-	-	-	-	2	2	-	2	-	2	1	-
CO2	Explain the importance of Global markets.	2	-	-	-	-	-	2	2	-	2	-	2	1	-
CO3	Describe about global marketing decisions and global product policy	3	2	-	-	2	-	3	3	-	3	2	3	3	-
CO4	Explain the process of exports and documentation	3	2	-	-	2	-	3	3	-	3	2	3	3	-
CO5	Research on Planning and Control of Global Marketing Operations	2	-	-	-	-	-	2	2	-	2	-	2	1	-
Course Code	195MA9E09 - DIGITAL AND SOCIAL MEDIA MARKETING	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Understanding and Applying the Digital Marketing concepts.	2	-	-	3	-	3	-	-	-	-	-	3	-	-
CO2	Understand and apply the Channels of Digital Marketing:	2	-	-	3	-	2	-	-	-	-	-	2	-	-
CO3	Understand and apply the Digital Marketing Plan:	3	-	-	2	-	3	-	-	-	-	-	3	-	-
CO4	Understand and apply the Search Engine Marketing and Online Advertising	3	-	-	3	-	3	-	-	-	-	-	3	-	-
CO5	Understand and apply the Social Media Marketing:	2	-	-	2	-	2	-	-	-	-	-	2	-	-
Course Code	195SY9E07 - CYBER LAWS AND SECURITY	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Describe the meaning and concepts of cyber security	2	-	-	-	-	1	-	2	2	2	-	2	1	-
CO2	Explain the importance of Secure System Planning and administration.	2	-	-	-	-	1	-	2	2	2	-	2	1	-
CO3	Distinguish Information security policies and procedures in organizations	3	-	-	-	2	3	-	3	3	3	2	3	3	-
CO4	Compare and contrast the practical applications of Information security systems.	3	-	-	-	2	3	-	3	3	3	2	3	3	-
CO5	Research on Organizational and Human Security.	2	-	-	-	-	1	-	2	2	2	-	2	1	-

CO Statements		POs											PSOs		
Course Code	195SY9E08 - INFORMATION SYSTEM AND AUDIT	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Study about Information Systems Basic Concepts.	3	-	3	-	-	1	-	-	-	3	1	2	-	-
CO2	Study about Computer Hardware.	2	-	2	-	-	1	-	-	-	2	-	2	-	-
CO3	Study about Database Management Systems.	3	-	3	-	2	3	-	-	-	3	1	3	-	-
CO4	Study about Programming Overview.	2	-	2	-	2	3	-	-	-	2	-	3	-	-
CO5	Familiarize with Systems Audit.	3	-	3	-	-	1	-	-	-	3	1	3	-	-
Course Code	195SY9E09 -CLOUD COMPUTING	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	Study about Centralized and Distributed Cloud Computing.	3	-	3	-	-	1	-	-	-	3	1	2	-	-
CO2	Judge the models required to cope with uncertainty.	2	-	2	-	-	1	-	-	-	2	-	2	-	-
CO3	Articulate the Service models of Cloud Computing.	3	-	3	-	2	3	-	-	-	3	1	3	-	-
CO4	Study about Cloud Programming and Software Environments.	2	-	2	-	2	3	-	-	-	2	-	3	-	-
CO5	Familiarize with Cloud Access.	3	-	3	-	-	1	-	-	-	3	1	3	-	-