



# ADITYA ENGINEERING COLLEGE

An Autonomous Institution

Approved by AICTE • Permanently Affiliated to JNTUK • Accredited by NAAC with 'A' Grade  
Recognised by UGC under sections 2(f) and 12(B) of UGC Act, 1956

Aditya Nagar, ADB Road, Surampalem - 533437, Near Kakinada, E.G.Dt., Ph:99498 76662

## DEPARTMENT OF MANAGEMENT STUDIES

### ACTION TAKEN REPORT (2018- 2019)

Name of the program: MBA

#### Employer Feedback:

Suggestions given by the Employer and the action taken are presented in the following Table.

| S.No | Recommendation based on Summarized Employer Feedback           | Action Taken Report  |
|------|--|--|
| 1    | Encourage the students to complete more skill oriented courses | As per discussions value added course with hand on training will be implemented. |
| 2    | Student interview skills should be enhanced                    | Mock Interview sessions are included along with regular academics                |
| 3.   | Suggested to have more Global level exposure for students      | Two Guest lectures are planned per semester                                      |

*N. V. Reddy*

Head of the Department

Head of the Department  
Department of Management Studies  
Aditya Engineering College (A)  
SURAMPALEM

**Alumni Feedback:**

Suggestions given by the Alumni and the action taken are presented in the following Table.

| <b>S. No</b> | <b>Recommendation based on Summarized Alumni Feedback</b>   | <b>Action Taken Report</b>   |
|--------------|---|--|
| 1            | Student's participative skills should be enhanced.          | It is planned to Planned conduct more role play sessions for the students. |
| 2            | Suggested to improve entrepreneurial culture in students.   | Market maker events are conducted along with regular academics.            |
| 3            | Suggested to have more activities for communication skills. | It is planned to Planned conduct more role play sessions for the students. |

*N. Viral*

**Head of the Department**

*Head of the Department*  
Department of Management Studies  
Aditya Engineering College (A)  
SURAMPALEM

**Teacher Feedback:**

Suggestions given by the Teacher and the action taken is presented in the following Table.

| <b>S.No</b> | <b>Recommendation based on Summarized Teacher's Feedback</b> | <b>Action Taken Report</b>  |
|-------------|--|---|
| 1           | Suggested to have more reference books in curriculum         | Reference books and text books are finalized by BOS members                       |
| 2           | Suggested to improve the quality of major project            | Every week one project review is planned  |
| 3           | More case studies have to discuss with students              | Case studies are given to Students and ask them to submit along with assignments. |

*N. V. V. V.*

**Head of the Department**

*Head of the Department*  
Department of Management Studies  
Aditya Engineering College (A)  
SURAMPALEM

**Student Feedback:**

Suggestions given by the Student and the action taken are presented in the following Table.

| S.No | Recommendation based on Summarized Student's Feedback   | Action Taken Report   |
|------|---|---|
| 1    | Student suggested to an interaction with Industrial employees to increase practical knowledge | Students are encouraged to do Internships to have interaction with Industry people  |
| 2    | Sports culture should be developed in the college and proper time should be given             | Physical Department is asked to conduct more sports competitions for MBA students and conducted more competitions.  |
| 3    | Every a day last hour students are suggested to have FIP hours to clear subject doubts        | Because of Theory and GD and jam programmes FIP hour is not given in time table. Class hour planned to one hour after every class 10 minutes is given to question section |



**Head of the Department**

*Head of the Department*  
Department of Management Studies  
Aditya Engineering College (A)  
SURAMPALEM