



ADITYA ENGINEERING COLLEGE

An Autonomous Institution

Approved by AICTE • Permanently Affiliated to JNTUK • Accredited by NAAC with 'A' Grade

Recognised by UGC under sections 2(f) and 12(B) of UGC Act, 1956

Aditya Nagar, ADB Road, Surampalem - 533437, Near Kakinada, E.G.Dt., Ph:99498 76662

DEPARTMENT OF MANAGEMENT STUDIES

ACTION TAKEN REPORT (2017- 2018)

Name of the program: MBA

Employer Feedback:

Suggestions given by the Employer and the action taken are presented in the following Table.

S.No	Recommendation based on Summarized Employer Feedback	Action Taken Report
1	Suggested to have more Industrial exposure for students	It is planned to organize two Industrial visits per semester beyond the Curriculum
2.	Encourage the students to complete more skill oriented courses	As per discussions value added course with hand on training will be implemented
3	Suggested to encourage the students towards Research in Finance and Marketing areas of Business.	Students are allowed to do major projects in the companies which have a life of more than five years.

N. Vireal

Head of the Department

Head of the Department
Department of Management Studies
Aditya Engineering College (A)
SURAMPALAM

Teacher Feedback:

Suggestions given by the Teacher and the action taken are presented in the following Table.

S.No	Recommendation based on Summarized Teacher's Feedback	Action Taken Report
1	Suggested to have one coordinator for checking the quality of question papers	Internal department coordinator is appointed for checking the quality of question paper
2.	Suggested to have more reference books in curriculum.	Reference books and text books are finalized by BOS members
3	Suggested to improve the quality of major project	Every week one project review is planned.



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Alumni Feedback:

Suggestions given by the Alumni and the action taken are presented in the following Table.

S. No	Recommendation based on Summarized Alumni Feedback	Action Taken Report
1	Suggested to have more activities for communication skills.	Group discussion & Just a minute activities are included along with regular academics
2	Students research skills should be enhanced	As per discussions faculty are advised to share their research with students.
3	Students participative skills should be enhanced	It is planned to Planned conduct more role play sessions for the students

N. Viral

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Student and Parent Feedback:

Suggestions given by the Student and the action taken is presented in the following Table.

S.No	Recommendation based on Summarized Student's Feedback	Action Taken Report
1	More Management meets should be arranged in campus	It is Planned to conduct one management meet per Year.
2	Students suggested to an interaction with Industrial employees to increase practical knowledge	Students are encouraged to do Internships to have interaction with Industry people
3	Sports culture should be developed in the college and proper time should be given	Physical Department is asked to conduct more sports competitions for MBA students and conducted more competitions.



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