



ADITYA ENGINEERING COLLEGE

An Autonomous Institution

Approved by AICTE • Permanently Affiliated to JNTUK • Accredited by NAAC with 'A' Grade

Recognised by UGC under sections 2(f) and 12(B) of UGC Act, 1956

Aditya Nagar, ADB Road, Surampalem - 533437, Near Kakinada, E.G.Dt., Ph:99498 76662

DEPARTMENT OF MANAGEMENT STUDIES

ACTION TAKEN REPORT (2021- 2022)

Name of the program: IMBA

Employer Feedback:

Suggestions given by the Employer and the action taken are presented in the following Table.

| S.No | Recommendation based on Summarized Employer Feedback | Action Taken Report |
|------|---|--|
| 1 | Employer suggested encouraging the students for doing more real projects. | It is planned to discuss with project coordinator and project guides for encouraging the students to select real time projects |
| 2 | Encourage the students to complete more skill oriented courses | As per discussions value added course with hand on training will be implemented |
| 3 | Suggested to have more Industrial exposure for students | It is planned to organize two Industrial visits per semester beyond the Curriculum |

Head of the Department

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SURAMPALAM

Teacher Feedback:

Suggestions given by the Teacher and the action taken is presented in the following Table.

| S.No | Recommendation based on Summarized Teacher's Feedback | Action Taken Report |
|------|--|---|
| 1 | Team skills and leadership skills should be enhanced. | It is planned to introduce 3 hours in time table for GD and Jam sections |
| 2 | Suggested to improve the quality of major project | Every week one project review is planned. |
| 3 | Suggested to encourage the students towards Research in Finance and Marketing areas of Business. | Students are allowed to do major projects in the companies which have a life of more than five years. |



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Student Feedback:

Suggestions given by the Student and the action taken is presented in the following Table.

| S.No | Recommendation based on Summarized Student's Feedback | Action Taken Report |
|------|---|---|
| 1 | Sports culture should be developed in the college and proper time should be given | Physical Department is asked to conduct more sports competitions for IMBA students and conducted more competitions. |
| 2 | Requested to Dress code relaxation in summer | It is planned to give dress code exemption for April and may month |
| 3. | More Management meets should be arranged in campus | It is Planned to conduct one management meet per Year. |




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Alumni Feedback:

Suggestions given by the Alumni and the action taken are presented in the following Table.

| S. No | Recommendation based on Summarized Alumni Feedback | Action Taken Report |
|-------|--|---|
| 1 | Suggested to have more activities for communication skills.. | Group discussion & Just a minute activities are included along with regular academics |
| | S Students research skills should be enhanced | As per discussions faculty are advised to share their research with students. |
| 3 | Students participative skills should be enhanced | It is planned to Planned conduct more role play sessions for the students |


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