



ADITYA ENGINEERING COLLEGE

An Autonomous Institution

Approved by AICTE • Permanently Affiliated to JNTUK • Accredited by NAAC with 'A' Grade

Recognised by UGC under sections 2(f) and 12(B) of UGC Act, 1956

Aditya Nagar, ADB Road, Surampalem - 533437, Near Kakinada, E.G.Dt., Ph:99498 76662

DEPARTMENT OF MANAGEMENT STUDIES

ACTION TAKEN REPORT (2018- 2019)

Name of the program: IMBA

Employer Feedback:

Suggestions given by the Employer and the action taken are presented in the following Table.

S.No	Recommendation based on Summarized Employer Feedback	Action Taken Report
1	Encourage the students to complete more skill oriented courses	As per discussions value added course with hand on training will be implemented.
2	Student interview skills should be enhanced	Mock Interview sessions are included along with regular academics
3	Suggested to encourage the students towards Research in Finance and Marketing areas of Business.	Students are allowed to do major projects in the companies which have a life of more than five years.

N. Viral
Head of the Department

Head of the Department
Department of Management Studies
Aditya Engineering College (A)
SURAMPALAM

Teacher Feedback:

Suggestions given by the Teacher and the action taken is presented in the following Table.

S.No	Recommendation based on Summarized Teacher's Feedback	Action Taken Report
1	Suggested to have Guest lecturers in specialization subjects to know the latest trends	Suggested to have Guest lecturers in core subjects to know the latest trends
2	Suggested to have more reference books in curriculum.	Reference books and text books are finalized by BOS members
3	Suggested to improve the quality of major project	Every week one project review is planned

D. Vittal

Head of the Department

Head of the Department
Department of Management Studies
Surampalem Engineering College (A)
SURAMPALEM

Student and Parent Feedback:

Suggestions given by the Student and the action taken is presented in the following Table.

S.No	Recommendation based on Summarized Student's Feedback	Action Taken Report
1	Team skills and leadership skills should be enhanced.	It is planned to introduce 3 hours in time table for GD and Jam sections
2	Students suggested to an interaction with Industrial employees to increase practical knowledge	Students are encouraged to do Internships to have interaction with Industry people
3	Sports culture should be developed in the college and proper time should be given	Physical Department is asked to conduct more sports competitions for IMBA students and conducted more competitions.



Head of the Department

Head of the Department
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